DANIEL CARRETERO

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SKILLS

•Mac OS•Spanish (Native)•Microsoft Office•English (Fluent)

•Data Analysis •German (trying to learn it since Kindergarten)

PROFESSIONAL SUMMARY

Turfgrass management expert with 15+ years of experience managing premier golf courses across Europe and the U.S. Proven ability to lead teams, implement advanced turf management strategies, and maintain world-class course conditions. Strong expertise in budgeting, staff training, and tournament preparation.

WORK HISTORY

Jul 2024 - Current Digital Agent / Telefónica Movistar

Gran Canaria, Spain Manage digital interactions and provide high level customer support.

Feb 2012 - Current Consultant & Project Manager / Turfgrass Data

Gran Canaria, Spain Provide expert consulting in turf management and course optimization

Nov 2010 - Nov 2011 Turf Mgmt. Graduate / Augusta National Golf Club

Augusta, GA Learn a lot from the best

Sep 2011 - Dec 2011 Turf Mgmt. Graduate / The Los Angeles Country Club

Los Angeles, CA Show my skills right after ANGC

Mar 2010 - Sep 2010 Intern / Pinehurst No. 2 Pinehurst, NC

Jan 2008 - Nov 2009 Golf Club Manager / Jandia Golf Fuerteventura, Spain

Jun 2016 - Sep 2020 Superintendent / Real Club de Golf de Las Palmas Gran Canaria, Spain

Jun 2020 - Jul 2024 Assistant Manager / Canblues SL

Gran Canaria, Spain

Oversee greenhouse operations, focusing on productivity and sustainability.

Sep 2015 - Apr 2017 Superintendent / Salinas Golf

Fuerteventura, Spain Managed course renovations, machinery, and landscape operations

Led all course maintenance, including tournament preparation and staff oversight.

Mar 2017 - Mar 2020 Superintendent / Unión Deportiva Las Palmas

Gran Canaria, Spain Directed turf maintenance and grounds management for top football club.

Dec 2011 - Feb 2012 Intern / Card Sound Golf Club

Key Largo, FL Bermuda grass and paspalum grass turfgrass experience.

Humidity and salty water.

Mar 1999 - Jan 2001 Assistant Manager / Salobre Golf & Resor

Gran Canaria, Spain Created all the procedure books for each job in the golf course.

EDUCATION

Mar 2011 2-Year Turfgrass Management Program

The Pennsylvania State University

Aug 1998 Associate Degree in Golf Club Management

San Diego Golf Academy

May 1997 BBA in Marketing

University of Portland